

S.W.O.T. Analysis for Camp Curtin
(3rd to 7th, Maclay to Division)

Strengths

1. History
 - Civil War - Camp Curtin
 - Historic congregations and buildings
 - Hudson building - railroad union hall
 - Wesley Union AME – underground railroad
2. Good and caring residents
 - diversity
3. YMCA
4. Good location
 - highways
 - railroads
 - downtown
 - on high ground
5. Civic resources
 - Farm Show
 - Hospital
 - Schools
 - HACC
6. Employers
7. Leadership
8. Long-time residents
9. Public transportation
10. Shopping and businesses close by
11. We are a community
12. Close to seat of government
13. Experienced human resources
14. Crime Watches

Weaknesses

1. Lack of economic opportunity
2. Lack of industry
3. Weak tax base
4. Lack of informed citizens
 - Don't know about history
 - Don't know about services
5. Educational system
6. Resident apathy
7. Lack of neighborhood identity
8. Blight: abandoned houses, unkept vacant
 - lots, bad sidewalks and curbs, bad trees,
 - illegal dumping
9. Real crime
10. Lack of positive message
11. Lack of concerned parents
12. Trash - disregard for environment
13. No uptown PAL or kid activities
14. City services
15. Communication within community
16. Lack of library operating hours
17. District Justices
 - Housing court
18. Lack of code enforcement and follow up
19. Absentee landlords
 - don't pay fines
 - don't fix/maintain properties
20. Lack of small loans for repairs
21. Lack of code enforcement
22. Roads, sewers, drains, storm water management
23. Unhealthy community because of blight
24. Lack of voice for the community; someplace to get assistance
25. Lack of community
26. Lack of homeowner's association

Opportunities

1. Educate our neighbors
2. See to enforcement of laws
3. Create a place to get something done
4. Create homeowner's association
5. Create an identifiable neighborhood
6. Build on history & use it to seek funding
7. Create priorities - strategic plan
8. Financial academy (program to help those who need help managing finances)
9. Micro and community banking
10. Grant opportunities
11. Bring non-profits together and identify which are most helpful to Camp Curtin
12. Dept of Justice grant to integrate resources
13. Develop task forces to engage/lead projects
14. Pinnacle Health dumpster clean-up days (hoping for one at Wesley Union AME)
15. Designate activity days for Camp Curtin
16. Celebrate together
17. Beautification contest
18. Establish continuity of programs (NNO)
19. Implement Dauphin County Beautification Program
20. Take on blight improvement property
21. Community newsletter
22. Hudson Building & other vacant parcels
 - a. Market rate apartments (2nd floor)
 - b. Supermarket (1st class)
 - c. Walmart green - scaled to neighborhood
 - d. Zion Assembly - culinary school
23. Use church authority to help manage communication
24. More church involvement in neighborhood problems
25. Town Hall meetings in Camp Curtin with City Officials
26. Identify problem properties and research owners and tax history
27. Conceptualize community redesigned

Threats

1. Instability of neighborhood
2. Nuisance establishments
3. Crime
4. Abandoned buildings
5. Blighted properties
6. Lack of cohesiveness of the community
7. Lack of citizen understanding of how the City government works
8. Lack of citizen participation in City government functions
9. Lack of voting - lack political engagement to solve problems
10. Structure of political process (should City Council members represent districts?)
11. Not engaging with groups striving for the same goals
12. Lack of "squeak" (the squeaky wheel gets the oil)
13. Perceived image of Camp Curtin
14. Discouraged citizens
15. Taxation without benefit
16. Reduction in safety services
17. Fear of criminal reprisal