

## CAMP CURTIN COMMUNITY NEIGHBORS UNITED – SWOT PRIORITIES

### Strengths

2. Good and caring residents - diversity [25]

1. History [15]

- Civil War
- Camp Curtin
- Historic congregations and buildings
- Hudson building
- railroad union hall
- Wesley Union AME
- underground railroad

7. Leadership [15]

5. Civic resources [8]

- Farm Show
- Hospital
- Schools
- HACC

14. Crime Watches [7]

11. We are a community [6]

9. Public transportation [5]

13. Experienced human resources [5]

6. Employers [4]

8. Long-time residents [4]

12. Close to seat of government [3]

3. YMCA

4. Good location

- highways
- railroads
- downtown
- on high ground

10. Shopping and businesses close by

## Weaknesses

7. Lack of neighborhood identity [9]
8. Blight: [8]
  - abandoned houses, unkempt vacant lots, bad sidewalks and curbs, bad trees, illegal dumping
9. Real crime [8]
11. Lack of concerned parents [6]
2. Lack of industry [5]
13. No uptown PAL or kid activities [5]
17. District Justices [5]
  - Housing court
19. Absentee landlords [5]
  - don't pay fines
  - don't fix/maintain properties
25. Lack of community [4]
  1. Lack of economic opportunity [3]
  3. Weak tax base [3]
  5. Educational system [3]
14. City services [3]
22. Roads, sewers, drains, storm water management [3]
21. Lack of code enforcement [2]
16. Lack of library operating hours [1]
26. Lack of homeowner's association [1]
4. Lack of informed citizens
  - Don't know about history
  - Don't know about services
6. Resident apathy
10. Lack of positive message
12. Trash - disregard for environment
15. Communication within community
18. Lack of code enforcement and follow up
20. Lack of small loans for repairs
23. Unhealthy community because of blight
24. Lack of voice for the community; some place to get assistance

## Opportunities

22. Hudson Building & other vacant parcels [8]
  - a. Market rate apartments (2nd floor)
  - b. Supermarket (1st class)
  - c. Walmart green - scaled to neighborhood
  - d. Zion Assembly - culinary school
1. Educate our neighbors [6]
2. See to enforcement of laws [5]
4. Create homeowner's association [5]
6. Build on history & use it to seek funding [3]
16. Celebrate together [3]
18. Establish continuity of programs (NNO) [3]
20. Take on blight improvement property [3]
21. Community newsletter [3]
10. Grant opportunities [2]
13. Develop task forces to engage/lead projects [1]
15. Designate activity days for Camp Curtin [1]
27. Conceptualize community redesigned [1]
3. Create a place to get something done
5. Create an identifiable neighborhood
7. Create priorities - strategic plan
8. Financial academy (program to help those who need help managing finances)
9. Micro and community banking
11. Bring non-profits together and identify which are most helpful to Camp Curtin
12. Dept. of Justice grant to integrate resources
14. Pinnacle Health dumpster clean-up days (hoping for one at Wesley Union AME)
17. Beautification contest
19. Implement Dauphin County Beautification Program
23. Use church authority to help manage communication
24. More church involvement in neighborhood problems
25. Town Hall meetings in Camp Curtin with City Officials
26. Identify problem properties and research owners and tax history

## **Threats**

1. Instability of neighborhood [6]
6. Lack of cohesiveness of the community [6]
3. Crime [5]
5. Blighted properties [5]
4. Abandoned buildings [2]
8. Lack of citizen participation in City government functions [2]
11. Not engaging with groups striving for the same goals [2]
12. Lack of "squeak" (the squeaky wheel gets the oil) [1]
13. Perceived image of Camp Curtin [1]
17. Fear of criminal reprisal [1]
2. Nuisance establishments
7. Lack of citizen understanding of how the City government works
9. Lack of voting - lack political engagement to solve problems
10. Structure of political process (should City Council members represent districts?)
14. Discouraged citizens
15. Taxation without benefit
16. Reduction in safety services

<b><u>Strengths</u></b>	<b><u>Weaknesses</u></b>
<p>2. Good and caring residents - diversity [25]</p> <p>1. History [15]</p> <ul style="list-style-type: none"> <li>- Civil War</li> <li>- Camp Curtin</li> <li>- Historic congregations and buildings</li> <li>- Hudson building</li> <li>- railroad union hall</li> <li>- Wesley Union AME</li> <li>- underground railroad</li> </ul> <p>7. Leadership [15]</p> <p>5. Civic resources [8]</p> <ul style="list-style-type: none"> <li>- Farm Show</li> <li>- Hospital</li> <li>- Schools</li> <li>- HACC</li> </ul> <p>14. Crime Watches [7]</p> <p>11. We are a community [6]</p> <p>9. Public transportation [5]</p> <p>13. Experienced human resources [5]</p> <p>6. Employers [4]</p> <p>8. Long-time residents [4]</p> <p>12. Close to seat of government [3]</p>	<p>7. Lack of neighborhood identity [9]</p> <p>8. Blight: [8]</p> <ul style="list-style-type: none"> <li>- abandoned houses, unkempt vacant lots, bad sidewalks and curbs, bad trees, illegal dumping</li> </ul> <p>9. Real crime [8]</p> <p>11. Lack of concerned parents [6]</p> <p>2. Lack of industry [5]</p> <p>13. No uptown PAL or kid activities [5]</p> <p>17. District Justices [5]</p> <ul style="list-style-type: none"> <li>- Housing court</li> </ul> <p>19. Absentee landlords [5]</p> <ul style="list-style-type: none"> <li>- don't pay fines</li> <li>- don't fix/maintain properties</li> </ul> <p>25. Lack of community [4]</p> <p>1. Lack of economic opportunity [3]</p> <p>3. Weak tax base [3]</p> <p>5. Educational system [3]</p> <p>14. City services [3]</p> <p>22. Roads, sewers, drains, storm water management [3]</p> <p>21. Lack of code enforcement [2]</p> <p>16. Lack of library operating hours [1]</p> <p>26. Lack of homeowner's association [1]</p>
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27. Conceptualize community redesigned [1]	
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**Strategic Issues**

1. How do we build on the history and assets of the Camp Curtin community in order to establish community identity and reverse the social and economic instability of the neighborhood?
2. How do we engage our community in a concerted and committed effort to address the private and public blight in our neighborhood, and to ensure that public authorities maintain public assets and enforce public ordinances?
3. How do we engage our community in a concerted and committed effort to address the crime in our neighborhood?

**Strategic Goals**

1. Organization Committee – identify strategic goals related to: bolstering community identity; developing a community comprehensive plan; providing for community education and communication, both internally and externally; and creating and establishing a “community covenant”, a commitment by individual neighbors to the common good of the neighborhood community.
2. Blight Committee – identify strategic goals related to: targeting initial block(s) and building(s) for blight remediation; establishing an organized response to blight remediation (see toolbox); and developing rapport with public authorities for cooperative and adequate code safety enforcement and infrastructure maintenance.
3. Crime Committee – identify strategic goals related to: supporting and establishing neighborhood block groups and crime watches; developing community standards of acceptable social behavior, and encouraging community and parental, support for them; developing rapport with public authorities for cooperative and adequate public safety enforcement.

### **CCCNU Meeting Agenda**

**October 27, 2012**

- Introduction
- Summarize SWOT and identify/agree on Strategic Issues
- Committee Organization
  - Organization
  - Blight
  - Crime
- Street Survey
- Reconvene and Summarize next action steps